



Downtown Parking Committee Agenda

Thursday, April 14, 2011

10 a.m. – 1 p.m.

Casa Las Palmas
323 E. Cabrillo Boulevard
Santa Barbara, CA 93101

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- 1) Call to order 10:00 AM
 - 2) Roll call
 - 3) Public comment - 10 minutes' total and 2 minutes per member of the public regarding any subject within the jurisdiction of the committee that is not listed on the agenda.
 - 4) Approval of minutes for the regular meeting March 10, 2011
 - 5) Operations Update
 - 6) Review the Parking & Business Improvement Area FY 2012 Annual Report

Recommendation: That the Committee review and accept the Draft Annual Parking Business Improvement Area (PBIA) Annual Assessment Report Fiscal Year 2012 (Annual Report) and recommend that Council approve the draft Annual Report.

- 7) Recruitment for Vacancy on Downtown Parking Committee

Recommendation: That the Committee strategize on the recruitment to fill two vacancies on the Downtown Parking Committee.

- 8) Review of Operations and Capital Budget
 - Status of FY '11 Budget
 - Proposed FY '12 and '13 Budget
 - Cash Flow Analysis
 - Parking Performance Measures and Mission Statement
- 9) Downtown Parking Committee Work Plan for FY '12
 - Review of Downtown Parking history and reaffirmation of the successful City/Business partnership.
 - Future Visioning – Role of the Committee, Long-range planning, List and Prioritize issues.
 - SWOT (Strengths, Weaknesses, Opportunities, Threats) Analysis.
 - Review/Draft DPC Mission statement – set goals and timelines.
- 10) Recap of Visioning and SWOT Analysis
 - Establishment of sub-committees

INDIVIDUALS WITH DISABILITIES: In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Downtown Parking Office at (805) 564-5656. Notification of at least 48 hours prior to the meeting will enable the City to make reasonable arrangements.

11) Adjournment

*The next regular meeting of the Downtown Parking Committee is scheduled for
Thursday May, 12 in the Gephard Meeting Room, 630 Garden Street.*

*Materials related to an item on this agenda submitted to the Downtown Parking Committee after distribution of
the agenda packet are available for public inspection at the Downtown Parking Office located at
1221 Anacapa St., Santa Barbara, CA 93101, during normal business hours*